

SPECIFICATION

TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN THAT WE, Ichiro Hashimoto, a citizen of Japan residing at Kanazawa, Japan, Koji Nozawa, a citizen of Japan residing at Kanazawa, Japan and Yasuko Yamauchi, a citizen of Japan residing at Kanazawa, Japan have invented certain new and useful improvements in

SERVER DEVICE AND RECORDING MEDIUM FOR SAME

of which the following is a specification : -

TITLE OF THE INVENTION

SERVER DEVICE AND RECORDING MEDIUM FOR SAME

BACKGROUND OF THE INVENTION

5                   1.   Field of the Invention

                  The present invention relates generally to  
a server device and recording medium for same, and  
more particularly, to a server device and recording  
medium that searches for product information via a  
10   network such as the internet and displays inventory  
information about that product.

                  2.   Description of Related Art

                  Japanese Laid-Open Patent Application No.  
8-329143 teaches a system in which an order for an  
15   item, such as a book or a compact disk (CD), is  
received from a customer via the internet, the item  
is shipped to a bookstore designated by the customer,  
and the customer then goes to the designated  
bookstore to pick up the ordered item. For the  
20   convenience of the customer, this system provides  
means for searching for the item and displays item  
inventory information on a web site as a result of  
that search.

                  Additionally, there is Japanese Laid-Open  
25   Patent Application No. 10-91711. The technology  
disclosed herein similarly involves expressing in  
graphic form an inventory of a particular item at a  
particular store and displaying that graphic at a  
client's device.

30                   However, the inventory information  
displayed by the above-described prior art is  
inventory information about the item in question for  
one particular store (the intermediate or agent  
store), not inventory information about the item for  
35   every store that carries the item.

                  In other words, a disadvantage of the  
conventional art is that it affords no way for the

customer to know the state of the inventory at stores where the customer might be willing and able to go to pick up the ordered item. Accordingly, despite the fact that the ordered item might be in  
5 stock at (for example) a store nearest the customer, because the customer has placed the order with the agent store he must wait for the agent store to ship the item to the designated store. This waiting is unnecessary and inefficient.

10           Additionally, a so-called shopping cart model for making shopping on the internet efficient is known. However, a disadvantage of the conventional art is that a single method of taking delivery and a single method of payment is specified  
15 for all the items in the basket. Accordingly, the conventional shopping cart model does not allow customers to use different methods of taking delivery and different methods of payment for individual items in the cart.

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#### SUMMARY OF THE INVENTION

          Accordingly, it is a general object of the present invention to provide an improved and useful server device and recording medium for same, in  
25 which the above-described disadvantages are eliminated.

          Another object of the present invention is to provide an improved and useful server device and recording medium for same that provides inventory  
30 information about the item for each store that carries the item.

          Another object of the present invention is to provide an improved and useful server device and recording medium for same that provides item  
35 inventory information for stores nearest the customer's given address.

          Another object of the present invention is

to provide an improved and useful server device and recording medium for same that provides inventory information for every store in a form that is convenient for the customer.

5 Another and further object of the present invention is to provide an improved and useful shopping cart model that allows the customer to specify different methods of payment and/or different methods of taking delivery for each item of a plurality of items in a shopping cart.

10 *Sub 2* The above-described objects of the present invention are achieved by a network-based server device for managing product inventory information on an individual-store basis, the server device  
15 comprising:

a receiving unit for receiving requests for product information from a client device; and

a processing unit for transmitting, to the client device in response to the request for product  
20 information, product inventory information on an individual-store basis for stores selected on the basis of client or customer identification information.

25 Additionally, the above-described objects of the present invention are also achieved by a computer-readable recording medium containing a program for a network-based server device adapted to employing a shopping cart model, the recording medium comprising:

30 a management unit that manages information on a plurality of items put into a shopping cart by the customer; and

a processing unit that transmits to a client device a menu that allows the customer to  
35 select from among a plurality of methods of taking delivery and a plurality of methods of payment for each item in the shopping cart in response to a

request from the client device to display contents of the shopping cart.

Additionally, the above-described objects of the present invention are also achieved by a  
5 network-based client device that searches product information from a server device, the client device comprising:

- a requesting unit that requests product inventory information of the server device;
- 10 a receiving unit that receives the product inventory information on an individual-store basis from the server device; and
- a display unit for displaying the inventory information on an individual-store basis for stores  
15 selected on the basis of client or customer identification information.

According to these aspects of the invention, an improved and useful service can be provided to the customer.

20 Other objects, features and advantages of the present invention will become more apparent from the following detailed description when read in conjunction with the accompanying drawings.

#### 25 BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 is a diagram of the system composition of the present invention;

FIG. 2 is a diagram of the composition of a merchant web site;

30 FIGS. 3A, 3B, 3C and 3D are diagrams showing a member registration screen, an item database screen, an inventory database screen and a store database screen, respectively;

FIG. 4 is a diagram showing a sample book  
35 title search screen;

FIG. 5 is a diagram showing a sample search results screen;

FIG. 6 is a diagram showing a sample inventory information screen;

FIG. 7A is a diagram showing a second sample inventory information screen;

5 FIG. 7B is a diagram showing a third sample inventory information screen;

FIG. 8 is a web server operations flow chart;

10 FIG. 9 is a diagram showing a first store information selection and processing method;

FIG. 10 is a diagram showing a second store information selection and processing method;

FIG. 11 is a diagram showing a third store information selection and processing method;

15 FIG. 12 is a diagram showing sample contents of a shopping cartridge;

FIG. 13 is a web server operations flow chart; and

20 FIG. 14 shows a method for distributing a recording medium on which the present invention is stored.

#### DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

A description will now be given of  
25 embodiments of the present invention, with reference to the accompanying drawings. It should be noted that identical or corresponding elements in the embodiments are given identical or corresponding reference numbers in all drawings, with detailed  
30 descriptions of such elements given once and thereafter omitted.

The term "item" used in this specification means tangible property that can be transported by one means or another, and includes but is not  
35 limited to things that can be transported by hand such as books, CDs, digital versatile disks (DVDs), video tapes, everyday-use articles and sundries, as

well as things transportable by vehicle, such as television sets, stereos, computers, furniture, and so forth. For purposes of illustrative convenience only, the following description uses books as the  
5 item ordered.

Additionally, the term "access information" used in this specification means information for the purpose of accessing a store, and specifically means the store address, telephone number, area map and  
10 home page or URL, either singly or in combination.

Additionally, though the following description uses the term "internet", in actuality the present invention can be adapted to a wide range of network services.

15 FIG. 1 is a diagram of the system composition of the present invention. Using a computer 110 the customer connects to the internet, and accesses a variety of web sites using an internet browser. The web server 120 provides a web  
20 site (hereinafter also called a merchant web site) for ordering items over the internet. At the provided web site the customer can search item information and obtain inventory information about the items searched.

25 A plurality of store computers 130 are installed at a plurality of stores and update item inventory information in an inventory database of the web server 120 via the internet 140. The plurality of stores may be branch stores of a  
30 corporation that operates the web server 120 and thus within the same enterprise or they may be different enterprises, in which case the corporation and the enterprise are in a contractual relationship. The updating of the inventory information may be  
35 performed either in real time or by batch processing overnight.

FIG. 2 is a diagram of the composition of a

merchant web site, and shows the composition of the web server 120. A transceiver unit 210 receives orders from customer computers 110 and inventory information from store computers 130 and transmits  
5 processed results from the processor 220. The processor 220 is loaded by a common gate interface program (cgi program). The processor 220 provides sample pattern pages written in HTML (Hyper Text Markup Language) to be provided at the merchant web  
10 site (see FIGS. 3 through 7) and carries out a variety of processes using a variety of databases based on the customer's search request. For convenience of explanation a description of these processes will be deferred.

15 The major databases that the processor 220 chiefly accesses is a site database 225 that manages the HTML pages, a customer database 230 that provides customer information, an item database 240 that manages item information, an inventory database  
20 250 that manages inventory information for each store with respect to the items in the item database 240, and a store database 260 that manages information for each store. It should be noted that the site database 225 manages the sample pattern  
25 HTML pages shown in FIGS. 3 through 7.

FIG. 3 is a diagram of a screen used for member registration provided by the web server 120. The information to be registered includes name 320, contact information 330 and method of payment  
30 information 340. When the customer clicks the register button the above-described information is sent to the web server 120. The web server 120 then issues a member ID to the customer and records the member ID together with the registration information  
35 in the customer database 230. It should be noted that the member ID can be converted into information that identifies a client device, information that



for example is managed by a cookie. Additionally,  
it should be noted that the contact information 330  
is composed of respective home and work postal codes,  
home address, telephone number and a so-called  
5 "designated address". By clicking a check box 335  
the customer can select either the home or work  
address as the designated address. (In FIG. 3A, the  
work address is checked.) The "designated address"  
is the address of a place that is convenient for the  
10 customer to go to retrieve an ordered item, and  
either a home address, a business address or some  
other address (not shown in the diagram) can be  
selected. The customer can also change the selected  
designated address.

15 The method of payment 340 is composed of  
either a credit card number or a bank account or  
both. The method of payment 340 may be left blank  
if the user does not wish to provide the information.  
Here, too, by clicking the check box the customer  
20 can designate a "preferred method of payment". In  
FIG. 3A, payment by credit card is selected as the  
preferred method of payment. The customer can also  
change the preferred method of payment, as will be  
explained later with reference to FIG. 12.

25 FIG. 3B shows the contents of the item  
database 240. The item database 240 is composed of  
an ISBN (an item ID), a title (title of the book),  
author's name, publisher and price. The contents of  
the database change depending on the item to be  
30 handled.

FIG. 3C shows the contents of the inventory  
database 250. A file is provided for each  
individual store, with each file containing  
information by ISBN and number of books in stock.  
35 Updating the inventory database can be done either  
in real time or by batch processing.

FIG. 3D shows the contents of the store

database 260. The store database is composed of the name of the store, access information (postal code, address, telephone number and area map), store hours of operation and the latitude and longitude of the location of the store.

FIG. 4 is a diagram showing a sample book title search screen 410 which is displayed on the customer computer 110. The search object 420 designates the search terms to be used in searching the item database (author, title and publisher). The search terms 30 designate the search words. The logic conditions 440 specify the logic connectors (AND, OR). The display number 450 designates the number of search results to be displayed on one page. When the search button 460 is clicked, the designated conditions are sent to the web server 120 and the processor 220 searches the item database 240. In FIG. 4, the customer is searching for books authored by Watanabe Jun'ichi.

FIG. 5 is a diagram showing a sample search results screen displayed at the customer's computer 110. The results shown in FIG. 5 are based on the search conducted using the search terms designated in FIG. 4. The lines drawn under the titles indicate a hyperlink, that URL (not shown in the diagram) being a link to a merchant web site and including a corresponding ISBN (item ID). Accordingly, when the customer clicks on the hyperlink a request for more detailed information is generated and the ISBN of the clicked title is transmitted to the web server 120 as a result.

FIG. 6 is a diagram showing a sample inventory information screen displayed at the customer's computer 110. As a result of the request for details (shown in FIG. 5), the screen shows inventory information for stores located near the customer's designated address. The processes from

FIG. 5 through FIG. 6 will be explained later, with reference to FIG. 8. By checking the check box 610, the customer can place a hold on the item at that bookstore. (A "hold" is a promise to purchase the item, so the bookstore holds the book until the customer comes to pick it up several days later.)

The names of the stores (620) are underlined, showing a hyperlink to the store access information such that, for example, a file of an area map of the store's location can be displayed on the internet browser. Other access information includes the store address and/or telephone number, which is already shown in FIG. 6. Such access information is useful to the customer when the customer goes to pick up the ordered item at the store. Additionally, though not shown in the diagram, other access information can include use of a URL to a web site providing an area map address and telephone number for the store in question.

Additionally, the screen in FIG. 6 includes store operating hours for each store. Such store hour information is useful to the customer when the customer goes to pick up the ordered item at the bookstore. Further, the screen shown in FIG. 6 shows the inventory 650 at each store of the item ordered, that is, the number of copies of the ordered book in stock at each store location. Such store information is managed by the store database 260 described above.

In the example shown in FIG. 6, the information is sorted by store and displayed in order of store A, store B, store C and so forth. It should be noted that the screen shown in FIG. 6 can be configured to eliminate one or more of the check box 610, the access information (such as the hyperlink and the contact information 630) and the store hours 640. However, at least the store name

620 and the inventory (number of items in stock) 650 are required.

FIG. 7A shows a second sample inventory information screen. The distinctive feature of this sample inventory information screen is that it is possible to distinguish between the stores in order of proximity to the customer's designated address by the addition of the mark 710. In this case, designating the store having the mark 710 makes pick-up more convenient for the customer. Other aspects of the screen are the same as those shown in FIG. 6, so a detailed description thereof will be omitted.

FIG. 7B shows a third sample inventory information screen. The distinctive feature of this screen is the sorting of stores in order of proximity to the customer's designated address. In this case, designating the first store listed makes pick-up more convenient for the customer. Other aspects of the screen are the same as those shown in FIG. 6, so a detailed description thereof will be omitted.

FIG. 8 is a web server operations flow chart, showing how the web server 120 operates when receiving a request for details about an item from a customer computer 110, in other words the operation of the server shown in FIGS. 5, 6, 7A and 7B.

In a step S810, the processor 220 determines whether or not a request for details about an item has been received by the transceiver unit 210. Such a request may, for example, be generated by clicking on the book title hyperlink shown in FIG. 5 as described above, which causes the customer's internet browser to transmit the relevant URL. Such a URL, as described above, includes the item ID of the relevant item.

In a step S820, the processor obtains

client identification information managed by the client device cookie.

5 In a step S830, the processor 220 accesses the customer database 230 and obtains the customer's designated address from the client identification information. If the customer has not yet registered as a member then the process jumps to the membership registration screen shown in FIG. 3.

10 In a step S840, the processor 220 accesses the store database 260 and, using the relevant designated address information, selects the stores nearest the designated address and obtains information about the stores (such as access information 630, store hours 640, and so forth).  
15 Thereafter, the processor 220 attaches marks 710 to the stores nearest the designated address and sorts the selected store information according to proximity to the designated address. This process of tagging and sorting the store information will be  
20 explained later with reference to FIGS. 9, 10 and 11.

In a step S850, the processor 220, using the item ID selected from the URL, accesses the inventory database 250 and obtains inventory information about the relevant item at the selected  
25 stores.

In a step S860, the processor 220 puts the selected store information and inventory information in table form, attaches place hold check boxes 610 as appropriate, and sends the assembled information  
30 to the customer computer 110.

As described above, the screens shown in FIGS. 6, 7A and 7B are displayed at the customer's computer 110.

35 It should be noted that, in place of the step S820, it is possible to have the customer input identifying information (such as member ID and password) at the top page of the web site and then

allow the item search to be conducted once the customer ID information has been verified.

FIGS. 9, 10 and 11 are diagrams showing methods of selecting store information from the appropriate database based on the customer's designated address. Specifically, FIG. 9 is a diagram showing a first store information selection and processing method. FIG. 10 is a diagram showing a second store information selection and processing method. FIG. 11 is a diagram showing a third store information selection and processing method.

In FIG. 9, the customer's designated address is the postal code thereof (see FIG. 3). In this case, the designated address information selected in step S830 is the designated address postal code 100-0020. The processor 220 then selects stores having a postal code within a certain range of the customer's postal code 100-0020 from the store database.

The first three digits of the postal code indicate the city and the last four digits of the postal code indicate the ward within the city. Accordingly, two stores having the same first three digits in their postal codes are located in the same city, and two stores sharing the same 7-digit postal code are located within the same ward in the city.

Accordingly, the area of store selection is based on the customer's postal code, and specifically, a match of the store postal code and the customer code, in order of resort, of (1) all seven digits (indicating the store lies within the same ward of the same city), (2) of the first three digits of the postal code (indicating the store lies within the same city), and (3) stores within a certain range of the first three digits of the customer's postal code.

The right side of FIG. 9 shows the postal

codes of the stores selected according to the hierarchy described above. When, as in this case, several stores satisfy criterion (2) described above, the processor 220 then determines that those stores  
5 with postal codes whose final four digits differ least from the final four digits of the customer's postal code are stores that are nearest the customer's designated address. Accordingly, the processor 220 can select by approximation those  
10 stores that are nearest the designated address.

When the inventory information screen shown in FIG. 6 is transmitted, the processor 220 sorts the store names in the step S840. When the inventory display screen shown in FIG. 7B is  
15 transmitted, the processor 220 sorts the information by postal code using the criteria described above. (The right side of FIG. 9 shows a display sorted according to these criteria.) When transmitting the inventory information screen shown in Fig. 7A, the  
20 processor 220 further sorts the information by attaching the mark 710 described above to the first three entries.

It should be noted that although the foregoing description uses postal codes in order to  
25 explain the operation of the present invention, in actuality a special area code of one's own making or an existing area code can be used in place of the postal codes.

FIG. 10, in which the city portion of the address designated by the customer is used, is a  
30 table that defines the customer's designated address and a proximal relation thereto, and is stored in the site database 225. According to the diagram, in this case wards T and M of the city of Yokohama are  
35 designated as nearest locations to the city of Kawasaki.

In this case, the processor 220 selects the

city and ward information of the customer's designated address and refers to the table shown in FIG. 10. The city and ward information of the designated address selected in step S830 is

5 "Kawasaki-shi, Nakahara-ku". The processor 220 first accesses the store database 260 and searches for stores having "Kawasaki-shi, Nakahara-ku" as the store address. Next, the processor 220 then refers to the table in FIG. 10, searches for locations  
10 defined as locations nearest to Kawasaki, and obtains "Yokohama-shi, T-ku" and "Yokohama-shi, M-ku" as a result. In this manner, by a process of approximation the processor 220 can select information about stores near the designated address.

15 When the inventory information screen shown in FIG. 6 is transmitted, the processor 220 sorts the stores in a step S840. When transmitting the inventory display screen shown in FIG. 7B, the processor 220 sorts the data in order of proximity  
20 to the customer's designated location using the criteria described above. When transmitting the inventory information screen shown in Fig. 7A, the processor 220 further sorts the information by attaching the mark 710 described above to the first  
25 three entries.

As noted above, FIG. 11 is a diagram showing a third store information selection and processing method. In FIG. 11, the entire designated address has been converted into latitude  
30 and longitude information and used as the customer's designated address. The processor 220 accesses the customer database 230 and obtains the entire designated address. The processor 220 transfers the designated address to a GPS (Global Positioning  
35 System) and receives latitude and longitude converted by the GPS. The processor 220 then accesses the store database 260 and selects a store



or stores having latitude and longitude near the latitude and longitude of the customer's designated address. According to this method, it is possible to accurately select a store near the customer's  
5 designated address.

When transmitting the inventory information screen shown in FIG. 6, the processor sorts the stores in the step S840.

When transmitting the inventory display  
10 screen shown in FIG. 7B, the processor 220 sorts the data in order of proximity to the customer's designated address using the above-described criteria. When transmitting the inventory  
15 information screen shown in Fig. 7A, the processor 220 further sorts the information by attaching the mark 710 described above to the three entries shown.

In this example, the customer has designated store B as the store at which a hold is to be placed on the item ordered. In the inventory  
20 information display screens shown in FIGS. 6, 7A and 7B, clicking the button 660 transfers the designated contents (that is, item ID and designated store information) to a shopping cart module. By  
25 repeating this process the customer can put a plurality of items into his own shopping cart.

The customer can display the contents of the shopping cart on the computer 110 internet browser by making a request of the web server 120.

FIG. 12 is a diagram showing sample  
30 contents of a shopping cart. The distinctive feature of this shopping cart is that the customer can designate different methods of pick-up and different methods of payment for individual items in the shopping cart.

35 The default for the "method of payment" is the method of payment specified and set by the customer when registering as a member (see FIG. 3).

FIG. 12 shows a bank account number as the method of payment because the customer designated a bank account as the preferred method of payment at registration. The customer can easily change this method of payment simply by choosing either "C.O.D." or "credit card" from a drop down list.

Additionally, as described above, information about the store designated to hold the item ordered in FIG. 6 is also transferred to the shopping cart module, so in FIG. 12 the "delivery method" is given as a store hold at store B. However, the method of taking delivery and/or the store at which the ordered item is to be picked up can be changed for each individual item. Other possible pick-up alternatives include, for example, "home delivery", which, when selected, places the customer's designated address in the "hold placed at store" column.

FIG. 13 is a web server operations flow chart, showing the operation of the web server 120 when there is a request to display the contents of the shopping cart. As a result of such a request, the screen shown in FIG. 12 is displayed on the internet browser.

In a step S1310, the transceiver unit 210 receives from the customer computer 110 a request to display the contents of the shopping cart and relays same to the processor 220.

In a step S1320, the processor 220 obtains the customer ID. As described above, this client identification information may be obtained from the cookie, or it may be obtained using the member ID input by the customer.

In a step S1330, the processor 220 references the shopping cart data using the customer ID. The shopping cart data comprises, at least with respect to the customer ID, item ID and individual

product ID, a pre-selected method of taking delivery and store hold as well as a pre-selected method of payment (if there is one).

5 In a step S1340, if there is a preselected method of taking delivery, store hold and method of payment, then the processor 220 sets these selections as the defaults. In this case, this customer has already specified a method of taking delivery (at the store), the store at which a hold  
10 is placed on the item ordered (store B) (FIG. 6). Additionally, the processor 220 refers to the customer database 230, obtains a method of payment designated by such customer as a preferred method of payment (for example "bank account"; see FIG. 3),  
15 and sets this customer designation as the default selection.

In a step S1350, the processor 220 sets other possible methods of taking delivery and payment options that the customer can use for each  
20 item ID. As described above, the other delivery options are "home delivery" and the other payment options are "credit card" and "C.O.D.".

In a step S1360, the processor 220 arranges these items in tabular form and transfers them to  
25 the transceiver 210. The transceiver 210 then transmits the processing results to the customer's computer 110. A screen like that shown in FIG. 12 is then displayed at the customer's internet browser.

On the screen shown in FIG. 12, the  
30 customer, as described above, can freely change both method of payment and method of taking delivery for each individual item in the cart. Then, by clicking the OK button within the cart, the contents set as shown at the screen in FIG. 12 are transmitted to  
35 the web sever 120.

The processor 220 then checks the method of payment in the customer database 230 against the

method of payment specified at the screen shown in FIG. 12 to determine if they match. If, for example, at the screen shown in FIG. 12 the customer chooses to designate "credit card" as the method of payment  
5 when there is no credit card information contained in the customer database 230 for this customer, then the processor 220 determines that there is no match and instead transmits a form to the customer for the purpose of inputting the customer's credit card  
10 information.

If, on the other hand, "bank account" is designated as the method of payment at the screen shown in FIG. 12 and a check of the customer database 230 reveals that bank account information  
15 for this customer does exist in the customer database, then the processor 220 determines that there is a match and writes an order to an order database not shown in the diagram. With the writing of the order to the order database the ordering  
20 process is completed.

It should be noted that although the above description assumes that the data for the items in the customer's shopping cart (at least including the item ID and the amount) are managed on the server  
25 side, it is also possible to manage this data on the client side. In that case, when a request is made to display the contents of the shopping cart, the customer computer 110 transmits this data to the web server 120. The processor 220 references the item  
30 database and obtains the information (such as book title, price and author) needed for the display shown in FIG. 12.

Being able to specify different methods of payment for each item in the shopping cart as  
35 described above is convenient for the customer when purchasing both expensive and inexpensive items at the same time. In other words, the customer can

choose to pay for expensive items (such as, for example, an encyclopedia) by credit card and at the same time pay for inexpensive items (such as, for example, paperback novels) by cash.

5           Additionally, being able to specify different methods of taking delivery for each item in the shopping cart as described above is convenient for the customer when purchasing both easy-to-carry and bulky items at the same time. In  
10 other words, the customer can choose to pick up easy-to-carry items (such as paperback novels) at the nearest store and can arrange for home delivery of bulky items (such as a 20-volume set of encyclopedias)

15           FIG. 14 is a diagram illustrating a distribution method of the processor 220 (cgi program), and shows a method for distributing a recording medium on which the present invention is stored.

20           Reference numeral 1410 represents a recording medium (a hard disk) for storing the cgi program 220. The hard disk 1410 stores the cgi program 220 and can provide same to the web server 120 via a network such as the internet 140. The web  
25 server 120 downloads the cgi program 220 and loads it into the memory unit for execution. The execution is as described above.

          Additionally, the cgi program 220 can also be stored on a portable recording medium 1420 such  
30 as, for example, a CD-ROM, a DVD, an MO, and so on. The cgi program can then be distributed in the market via the portable recording medium 1420. The purchaser can then execute the program by loading the recording medium 1420 into the memory. The  
35 execution is as described above.

          It should be noted that the web server 120 can be located in a country other than the country

in which the computer 110 is located. In other words, the web server 120 can provide the above-described service worldwide from within Japan. Accordingly, in this case, a computer used by a  
5 resident of the United States can become the customer computer 110 and can receive the above-described service.

The above description is provided in order to enable any person skilled in the art to make and  
10 use the invention and sets forth the best mode contemplated by the inventors of carrying out the invention.

The present invention is not limited to the specifically disclosed embodiments, and variations  
15 and modifications may be made without departing from the scope and spirit of the present invention.

The present application is based on Japanese Priority Application No. 2000-211650, filed  
20 on July 12, 2000, the contents of which are hereby incorporated by reference.